



Davies Consulting

## **Identifying the Technology to Support Future Growth**

Implementing cost-effective change for the development of your business

For businesses focused on today's priorities, getting to grips with technology innovation often seems daunting. Aside from the difficulty of seeing through the hype to assess which early-stage solutions may be of value to your business.

We combine the knowledge that comes from our extensive experience procuring and working with CX tools and technologies with a robust commercial focus – helping quantify potential gains and putting them in the context of your business goals and priorities. With a global team of associates, we can work fast and draw on different expertise to provide you with a richer insight.

## The Situation

The smart home sector has seen rapid growth in a very short space of time, with new technologies emerging all the time. Our client was at the forefront of this home evolution, and whilst the main focus had been on its product portfolio and constant innovation, we were asked to support with ideas for the longer-term.

This involved being able to identify the supporting technologies that could help the company grow sustainably and cost-effectively.

## Our Approach

Davies helped our client identify technologies that could help the company grow, keeping an eye on costs and sustainability. We looked at our client's current performance and growth plan, as well as its existing technology infrastructure, then carried out highly focused research into key solution areas and the different markets in its business model.

## Return on Investment

Based on our findings, we pinpointed some key tools and technologies for the client's consideration. We also highlighted the potential implications for its operating model as part of building a detailed roadmap for change.

**Cost-effective  
company growth**

**Detailed roadmap  
for change**



## Get in touch

Whether you need input on technology strategy or focused help to procure or implement a solution, our expert team can help. Contact us today.

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